

# Post event report



The 9<sup>th</sup> e-Crime & Cybersecurity  
Germany

1<sup>st</sup> June 2017 | Munich, Germany



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## Education Seminar Sponsors



“ Eine lohnenswerte und informative Veranstaltung. Die Gespräche zwischen Referenten, Herstellern und Kollegen führten zu einem spannenden Austausch in verschiedenen Themen. ”

IT Security Officer – elringklinger AG

“The product presentations were great. Look forward to networking with some of the vendors as our organisation might be interested in two or three products that were part of the discussions. ”

Senior Manager Risk Management,  
Information Security – BCD Travel

Inside this report:

Sponsors

Key themes

Who attended?

Speakers

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Education Seminars



**Speakers**

Ali Baccouche,  
Information Security and Data  
Privacy Officer EMEA  
**Texas Instruments**

Benjamin Borchers,  
Senior Solutions Consultant  
**LogMeln**

Jennifer Bruno,  
Cyber Security Account Executive  
**Darktrace**

Alexander Bünning,  
Regional Manager DACH  
**Menlo Security**

Jake Curtis,  
Information Security Officer  
**BurdaForward**

Marco Ermini,  
Senior Security Architect  
**Telefonica**

Carlo Hopstaken,  
Group Information Security Office  
**UBS**

Gordon Lawson,  
Senior Vice President of Global Sales  
**PhishMe**

Daniel Sandmann,  
Attorney

Andreas Schlayer,  
Senior Underwriter  
**Munich Re**

Bernd Stamp,  
Technical Lead – DACH  
**Thales e-Security**

Werner Thalmeier,  
Director Systems Engineering  
EMEA  
**Proofpoint**

Jan Tietze,  
Senior Sales Engineer DACH  
**Cylance**

Frank Weisel,  
Regional Sales Director DACH  
**BitSight Technologies**

**Key themes**

Employee awareness and engagement

Securing your payment infrastructure

Optimise your incident response plan

Securing mail and social media

Cost effective compliance

Coping with the cloud

Addressing industrial vulnerability

**Who attended?**



**Cyber-security**

We have a 15-year track record of producing the events cyber-security professionals take seriously



**Risk Management**

We attract senior risk officers with responsibility for information risk assessment and mitigation



**Fraud, Audit, Compliance**

We provide the go-to events for fraud prevention and compliance owners at the world's key corporates



**Data Protection & privacy**

We are a key venue for decision-makers with budget and purchasing authority

Agenda	
08:00	Registration and refreshments
08:50	Conference welcome
09:00	<b>Accelerating the path to GDPR compliance</b> <b>Ali Baccouche</b> , Information Security and Data Privacy Officer EMEA, Texas Instruments <ul style="list-style-type: none"> <li>• The start of the journey: Engaging with the business through governance to keep processes running smoothly</li> <li>• Presenting the challenges, things to consider and possible ways to address them</li> <li>• Deciphering organisational structure, key stakeholders and cultural factors in achieving succinct compliance</li> </ul>
09:20	<b>Artificial intelligence: Real prevention using prediction</b> <b>Jan Tietze</b> , Senior Sales Engineer DACH, Cylance <ul style="list-style-type: none"> <li>• Using AI and machine learning for security</li> <li>• Predicting and blocking known and new threats</li> <li>• Preventing 'next generation' attacks with ease</li> </ul>
09:40	<b>Transforming your enterprise into human sensors</b> <b>Gordon Lawson</b> , Senior Vice President of Global Sales, PhishMe <ul style="list-style-type: none"> <li>• As the security industry has continually failed to cultivate the human element of security, phishing has become the top attack vector for cyber criminals and APT</li> <li>• Breaches continue to occur in record numbers, identification takes an exorbitantly long time, and the most preferred target is an organisation's human assets</li> <li>• What's frequently overlooked is empowering human assets to convert them into sensors that feed human vetted intelligence into your incident response teams</li> </ul> <p>In this presentation, Gordon Lawson will discuss how to reduce susceptibility to human-targeted attacks and how to empower users to be human sensors that can recognise and report suspected attacks</p>
10:00	<b>Education Seminar   Session 1</b> <b>BitSight Technologies</b> <b>How to manage cyber risks on a daily basis for your company and the affiliates, your suppliers and peers (Live view in the BitSight Portal)</b> <b>Frank Weisel</b> , Regional Sales Director DACH, BitSight Technologies
10:40	Networking and refreshments break
11:10	<b>Quantifying cyber risk: How to utilise risk management and articulate the issue to business</b> <b>Andreas Schlayer</b> , Senior Underwriter, Munich Re <ul style="list-style-type: none"> <li>• According to the Centre for Strategic and International Studies, global losses due to cybercrime are running at \$1 trillion</li> <li>• With the increase of connected and Internet of Things devices, the scale of these losses are expected to increase to 4.7% of global GDP or \$3.3 trillion</li> <li>• As a consequence, markets will begin to link the cost and availability of capital, at least in part, to the effectiveness of cyber defence</li> <li>• This talk will elaborate on this challenging problem space and the approach that Munich Re uses in order to quantify this risk and support capital deployment decisions</li> </ul>
11:40	<b>How to secure access to your enterprise applications</b> <b>Benjamin Borchers</b> , Senior Solutions Consultant, LogMeIn <ul style="list-style-type: none"> <li>• Manage access control across your organisation</li> <li>• Mitigate risk effectively, improve compliance and increase efficiency</li> <li>• Establish strong password practices</li> <li>• Increase productivity by getting employees on and off systems fast</li> </ul>
12:00	<b>The Enterprise Immune System: Using machine learning for next-generation cyber defence</b> <b>Jennifer Bruno</b> , Cyber Security Account Executive, Darktrace <ul style="list-style-type: none"> <li>• How new machine learning and mathematics are automating advanced cyber defence</li> <li>• Why 100% network visibility allows you to detect threats as they happen, or before they happen</li> <li>• How smart prioritisation and visualisation of threats allows for better resource allocation and lower risk</li> <li>• Real-world examples of unknown threats detected by 'immune system' technology</li> </ul>
12:20	<b>EXECUTIVE PANEL DISCUSSION</b> <b>Information security regulation and its implementation</b> <b>Ali Baccouche</b> , Information Security and Data Privacy Officer EMEA, Texas Instruments <b>Alexander Bünning</b> , Regional Manager DACH, Menlo Security <b>Daniel Sandmann</b> , Attorney
12:40	Lunch and networking break

Agenda	
<b>13:40</b>	<p><b>Testing firms' resilience against sophisticated cyber attacks</b></p> <p><b>Carlo Hopstaken</b>, Group Information Security Office, UBS</p> <ul style="list-style-type: none"> <li>• What is red team testing?</li> <li>• Determine your cyber adversaries and their motivations and techniques</li> <li>• Build threat scenarios within your business</li> <li>• Conduct stealthy exercises to test the firm against sophisticated attacks</li> </ul>
<b>14:00</b>	<p><b>Isolation – enabling malware-free utilisation of the internet for employees</b></p> <p><b>Alexander Bünning</b>, Regional Manager DACH, Menlo Security</p> <ul style="list-style-type: none"> <li>• Discover how isolation architecture can help your organisation safely use web &amp; email</li> <li>• 100% neutralise spearphishing attacks &amp; web threats</li> <li>• Enable users to be confident using email and web without fear of compromise</li> </ul>
<b>14:20</b>	<p><b>Ransomware – the billion dollar thief</b></p> <p><b>Werner Thalmeier</b>, Director Systems Engineering EMEA, Proofpoint</p> <ul style="list-style-type: none"> <li>• About the latest attacks, including WannaCry and its variants</li> <li>• The challenges in combating ransomware</li> <li>• Tips and suggestions to mitigate WannaCry and other ransomware attacks</li> </ul>
<b>14:40</b>	<p><b>Education Seminar   Session 2</b></p> <p><b>Thales e-Security</b></p> <p><b>Addressing the challenges of protecting data</b></p> <p><b>Bernd Stamp</b>, Technical Lead – DACH, Thales e-Security</p>
<b>15:20</b>	Networking and refreshments break
<b>15:40</b>	<p><b>How to build an information security awareness platform from the ground up</b></p> <p><b>Jake Curtis</b>, Information Security Officer, BurdaForward</p> <ul style="list-style-type: none"> <li>• Why is lacking security awareness amongst employees still an issue in 2017?</li> <li>• Everyday security challenges in the media business, a.k.a. 'Best of Security Fails'</li> <li>• Security awareness in the past vs. now – what works, what doesn't</li> <li>• Go to where it hurts – demonstrate how a lack of security can affect everybody directly</li> </ul>
<b>16:00</b>	<p><b>Information security during mergers and acquisitions: Issues, safety measures and need-to-know solutions</b></p> <p><b>Marco Ermini</b>, Senior Security Architect, Telefonica</p> <ul style="list-style-type: none"> <li>• Information security risks and threats connected with mergers and acquisitions, which can include months of often precarious IT migrations and legacy services left exposed</li> <li>• How cloud computing affects information security risks and threats during merger and acquisition activities, as well as the positive opportunities that they can offer</li> <li>• Why information security should be involved in the early phases of due diligence, including the phases during which the deal is structured and the acquisition model is defined</li> <li>• A simple framework and actionable material</li> </ul>
<b>16:20</b>	Conference close

Education Seminars	
<p><b>BitSight Technologies</b></p> <p><b>How to manage cyber risk on a daily basis for your company and the affiliates, your suppliers and peers (Live view in the BitSight Portal)</b></p> <p><b>Presenter:</b> Frank Weisel, Regional Sales Director DACH, BitSight Technologies</p>	<p>Participants will see a live view into the BitSight Portal. We will demonstrate how continuous cyber risk monitoring works for your company and the affiliates, your suppliers and peers.</p> <p><b>What attendees will learn:</b></p> <ul style="list-style-type: none"> <li>• How the cyber risk rating can be improved in the easiest way. All risk vectors and the results will be demonstrated</li> <li>• How cyber risk for the company and the affiliates, the suppliers and peers can be managed based on qualified events and ratings</li> </ul>
<p><b>Thales e-Security</b></p> <p><b>Addressing the challenges of protecting data</b></p> <p><b>Presenter:</b> Bernd Stamp, Technical Lead – DACH, Thales e-Security</p>	<p>Collaboratively and in an interactive format, identify the challenges that come with data protection regulations and potential opportunities for approaching and optimising strategies.</p> <p>Cyber threats are not diminishing. Protecting an organisation’s data is critical to the daily workings, reputation and future growth of every business. Within European enterprises action is being taken with a focus to protect ‘data at rest’ and increase data in motion security. This session will discuss how organisations are making that move. Using real-life examples, it will illustrate how security professionals within global brands are adopting a strategy of encrypt everything to address the onslaught of cyber threat and compliance mandates such as GDPR, PCI DSS and eIDAS. Ultimately a strategy that enables them to create a best practice approach to protecting their data and their reputation.</p> <p><b>What attendees will learn:</b></p> <ul style="list-style-type: none"> <li>• The growth of cyber threats facing enterprises</li> <li>• Forthcoming compliance considerations including GDPR, PCI DSS, eIDAS</li> <li>• Why organisations are increasing their data protection strategy to focus on data-at-rest and data-in-motion</li> <li>• Why a strategy of ‘encrypt everything’ is considered the default option</li> <li>• A best practice approach to protecting your data</li> </ul>